

Systematic Literature Review on Interest in Learning Entrepreneurship in Environmental Education

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Abstract: *The problem of unemployment has become increasingly worrying in Indonesia recently. Innovation is needed in learning to increase interest in entrepreneurship among pupils and students. This research aims to look at research trends regarding entrepreneurial interest in the educational environment. The method used is a systematic literature review (SLR). Data was collected from several journal articles indexed by Sinta 1-4 and Scopus. From the established criteria, 50 relevant articles were found to be reviewed systematically. The results of this research show: 1) there is an increase in research on interest in entrepreneurship in the educational environment from 2019 to 2024. 2) The variables that often appear are learning models and entrepreneurship education. 3) Research on entrepreneurial interest in the educational environment covers many variables, with a main focus on college students and students. 4) The use of quantitative research methods still dominates in this research. Suggestions for future researchers are to consider various research methods for a more comprehensive understanding of entrepreneurial interest.*

Introduction

The problem of unemployment in Indonesia has become a major concern in recent years. The high unemployment rate is a serious problem that affects economic stability and social welfare. One solution that is considered important in overcoming this problem is entrepreneurship. In this context, entrepreneurship offers opportunities for individuals to create their jobs, reduce dependence on formal job creation, and encourage sustainable economic growth. By running a business, individuals can develop their creative ideas into businesses that have the potential to generate income and empower local communities.

Apart from that, entrepreneurship also plays an important role in increasing Indonesia's economic competitiveness at the global level. With more entrepreneurs, there will be more

innovation, investment, and business growth which can strengthen the national economy. Through entrepreneurship, Indonesia can develop new sectors that have the potential for rapid growth, such as technology, tourism, agriculture, and manufacturing. This not only helps reduce the unemployment rate but also increases the country's economic independence.

To increase interest in entrepreneurship, education plays an important role. This interest can be instilled from an early age through the education sector. Increasing interest in entrepreneurship through education is a response to the global challenge of creating sustainable jobs. The education sector, especially higher institutions, is starting to pay attention to the importance of developing entrepreneurial skills as an integral part of their curriculum. This increase in interest is supported by the understanding that entrepreneurship is not only about creating jobs for oneself but also about creativity, innovation, and contribution to society which can be instilled through the educational process.

In addition, global economic challenges such as the Industrial Revolution 4.0 require individual readiness to adapt to rapid changes. Entrepreneurial skills are important because they teach adaptation, innovation, and the ability to face complex business challenges. The education sector, including secondary schools and tertiary institutions, plays an important role in instilling these values in pupils and students, both through formal curricula and extracurricular programs that inspire and empower future generations to become successful entrepreneurs.

In the learning context, innovation is the key to increasing interest in entrepreneurship among pupils and students. Conventional learning models are often not enough to foster the entrepreneurial spirit needed to face dynamic business challenges. Therefore, innovative and interactive learning approaches need to be introduced in the formal education curriculum. A project-based approach or problem-based learning can provide students with hands-on experience in developing their business ideas and creating real solutions to problems around them.

Factors that influence interest in entrepreneurship can include gender, education, experience, social environment, and government policies. However, how these factors interact with innovation in learning and how they influence entrepreneurial interest still needs to be understood further through more in-depth and integrated research.

Thus, integration between research on learning innovation and entrepreneurial interest must consider the social, cultural, and economic context that exists in society. Literature review research can provide more comprehensive insights and can be applied in developing effective learning strategies by considering entrepreneurial factors in increasing interest in entrepreneurship among the younger generation. This research aims to explore research trends, influential learning factors and strategies, research subjects, and trends in research methods used in the context of entrepreneurial interest.

Research Method

This research uses the *Systematic Literature Review (SLR)* method, which is an approach to collecting and evaluating previous research related to the topic under investigation. The

research stages begin with data collection, data analysis, and concluding, in accordance with previous research. Data was obtained from articles published in journals indexed in Sinta 1 to 5 and Scopus. The article selection criteria include publication periods in the last 5 years (2019 - 2024), publication in journals accredited by Sinta 1 to 5 and Scopus, as well as examining interest in entrepreneurship in the educational environment. The research instrument is in the form of a table containing information such as article title, author, year of publication, variables studied, publishing journal, research methods, and results obtained. From these criteria, 50 relevant articles have been obtained and will be reviewed systematically in this research.

Result and Discussion

Entrepreneurial Interest Research Trend

The data collected shows an increasing trend of research on entrepreneurial interest in education from 2019 to 2024. The number of studies has increased every year, with a total of 50 studies collected during the period. A significant increase occurred in 2023, with an 80% growth compared to the previous year, 2022. The distribution of research between the years was evenly distributed, with an average of 8.3 studies per year.

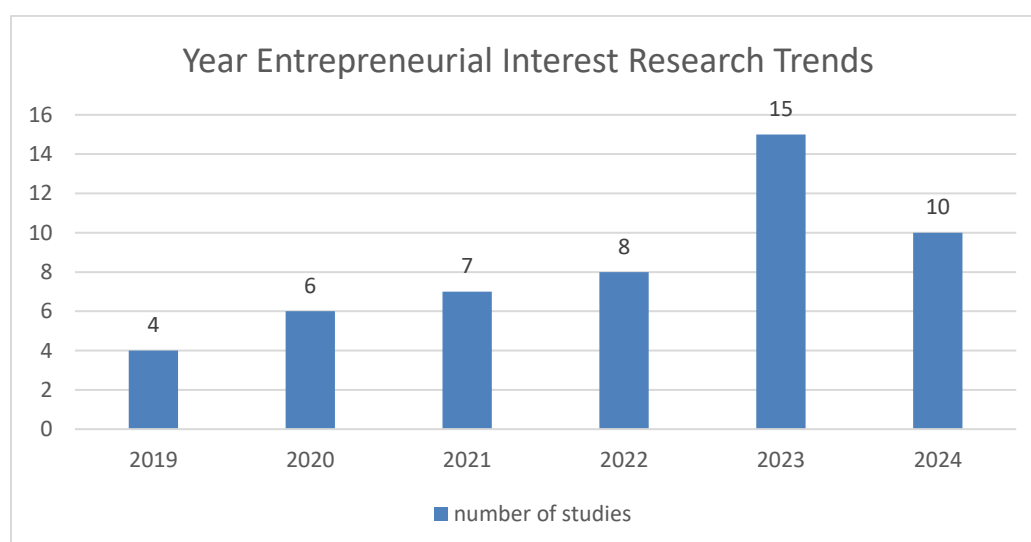


Figure 1. Year Chart of Entrepreneurial Interest Research Trends

Data processed by researchers, 2024

The increasing trend of research on entrepreneurial interest in educational settings can be attributed to several factors. First, there is an increasing awareness of the importance of entrepreneurship, mainly due to the efforts of the government and other parties who actively promote the spirit of entrepreneurship in the community, including among students. (Audet et al., 2019; Ghina, 2019; Iqbal & Dastgeer, 2021; Küttim et al., 2019). This awareness is driving researchers' interest in delving deeper into the concept and practice of entrepreneurship. Secondly, the increasingly active role of universities in supporting entrepreneurship has also contributed to increasing interest in conducting research in this area (Audretsch & Link, 2019; Hamilton, 2021; Miftakhu Rosyad et al., 2022; Nowiński & Haddoud, 2019). Universities proactively

provide knowledge and skills related to entrepreneurship through programs and activities that support the development of entrepreneurial spirit among students. Third, the adoption of digital technologies such as the Internet and social media is also an important factor in increasing research interest in entrepreneurship (BarNir et al., 2011; Hopp & Sonderegger, 2019; Jiatong et al., 2021; Shi et al., 2020). This easy access to data and information related to entrepreneurship through technology encourages researchers to explore more aspects and current trends in entrepreneurship. Overall, the positive trend in research on entrepreneurial interest in education reflects the shared commitment of various parties to building a strong and sustainable entrepreneurial ecosystem.

Variables and Learning Strategies in Research Related to Entrepreneurial Interest

The most common variables in the articles collected were learning models and entrepreneurship education. Research on entrepreneurial interest in educational settings has identified several variables that can influence such interest. From the data collected, 21 variables can be grouped into internal and external factors. Internal factors include attitude, motivation, self-efficacy, entrepreneurial knowledge, and psychological aspects. These variables are related to individual characteristics that can help or hinder interest in entrepreneurship.

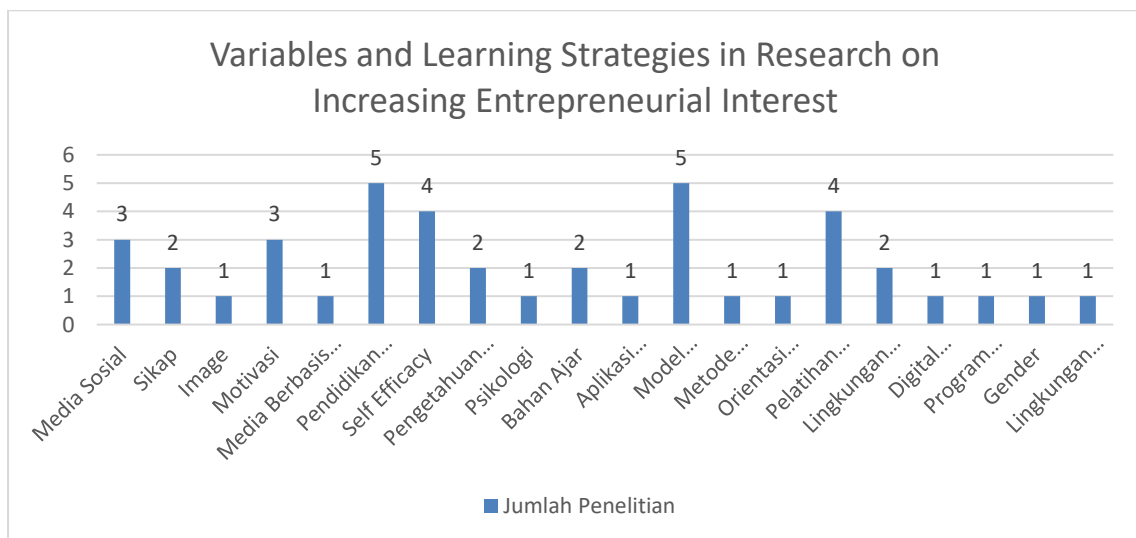


Figure 2. Graph of Learning Variables and Strategies in Research Related to Entrepreneurial Interest

Data processed by researchers, 2024

Based on the results of research conducted by several researchers (Anwar & Abdullah, 2021; Kusumojanto et al., 2021; Padilla-Angulo, 2019; Sansone et al., 2021; Shahzad et al., 2021a; Usman & Simare Mare, 2020), factors such as self-efficacy, independence, and self-efficacy have a positive impact on entrepreneurial interest. In addition, psychological factors were also found to have a significant influence on entrepreneurial interest (Atmono et al., 2023). Some other factors that were also found to have a positive and significant influence on entrepreneurial interest were attitude, perceived behavioral control, short-term risk-taking, and psychological

factors (Mugiono et al., 2020). Although Subjective Norms do not have a significant effect, they still have a positive impact on entrepreneurial interest.

External factors consisting of various elements such as entrepreneurship education, social media, internet-based media, teaching materials, learning applications, learning models, learning methods, entrepreneurial training, family environment, digital entrepreneurs, entrepreneurship programs, gender, and learning environment, also have a significant influence on entrepreneurial interest.(Amofah & Saladrignes, 2022; Liu et al., 2021; Mugiono et al., 2020). From the existing research, the external environment and learning strategies are the two major groups of influential external factors. Individual social status, extrinsic motivation, income expectations, family environment, and social recognition were shown to have a positive impact on entrepreneurial interest (Haddoud et al., 2022; Mahfud et al., 2020a; Shahzad et al., 2021b).

Learning strategies also play a crucial role in increasing entrepreneurial interest. Entrepreneurship education and learning models are the main focus of research related to increasing entrepreneurial interest. Project-based and problem-based learning models have become a significant trend as they provide hands-on and contextualized experiences in entrepreneurship learning (Djordjevic et al., 2021; Pérez-Macías et al., 2022; Singh et al., 2023). In addition, entrepreneurship training, learning media, teaching materials, and entrepreneurship learning programs are also proven to have a positive and significant impact on entrepreneurial interest (Ainur Rizqi et al., 2022; Alfarizi, 2021; Hassan et al., 2020; Nowiński & Haddoud, 2019). All this shows the importance of effective learning strategies in shaping entrepreneurial interest in the educational environment.

Research Subjects Entrepreneurial Interest

Many studies have been conducted on entrepreneurial interest in educational settings, mainly focusing on two main subject groups: university students and students. Research tends to prefer university students as the main subject, indicating special attention to the entrepreneurial potential among university students and the important role of universities in equipping them with entrepreneurial knowledge and skills. On the other hand, research also involving students as significant subjects emphasize the importance of fostering entrepreneurial interest early on among students.

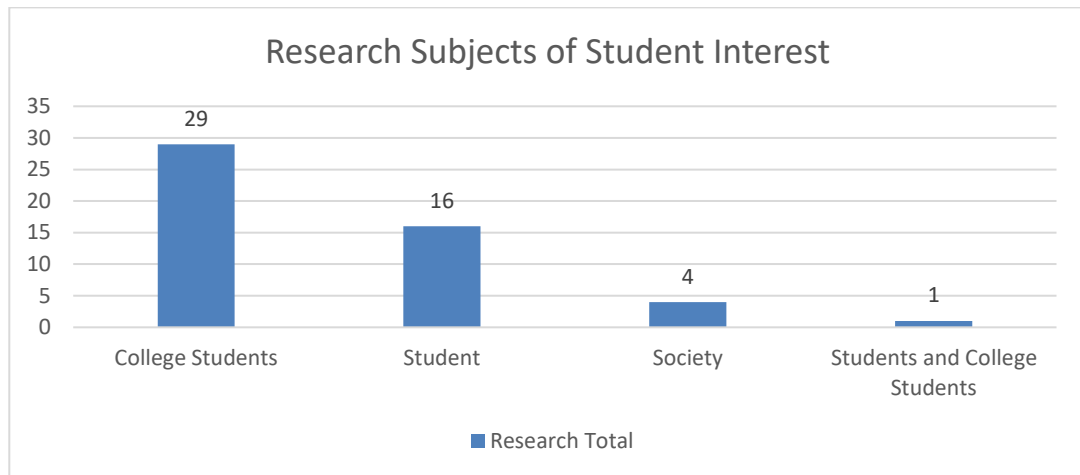


Figure 3. Graph of Entrepreneurial Interest Research Subjects

Data processed by researchers, 2024

Research on students provides valuable insights into understanding the factors that influence entrepreneurial interest at a young age and helps in formulating effective strategies to develop such interest. Research involving the general public not only provides a broad picture of entrepreneurial interest without age restrictions but also helps in understanding the broader social and economic context that influences entrepreneurial interest (Fragoso et al., 2020; Kayabaşı et al., 2021; Kumar & Shukla, 2022; Wahjudono et al., 2019). There is potential in conducting comparative research between students and college students to understand the differences and similarities in entrepreneurial interest across the two age groups.

Entrepreneurial Interest Research Methods

From the data in Figure 4, it can be seen that the use of quantitative research methods in studies on entrepreneurial interest in the educational environment has experienced a significant trend. Out of a total of 50 studies, 31 studies (62%) used quantitative approaches. Quantitative research methods are often used to test the relationship between various variables and produce data that can be used as a basis for generalization. In the context of entrepreneurial interest research, quantitative approaches are often applied to measure the level of entrepreneurial interest, identify the factors that influence it, and evaluate the effectiveness of entrepreneurship education programs.

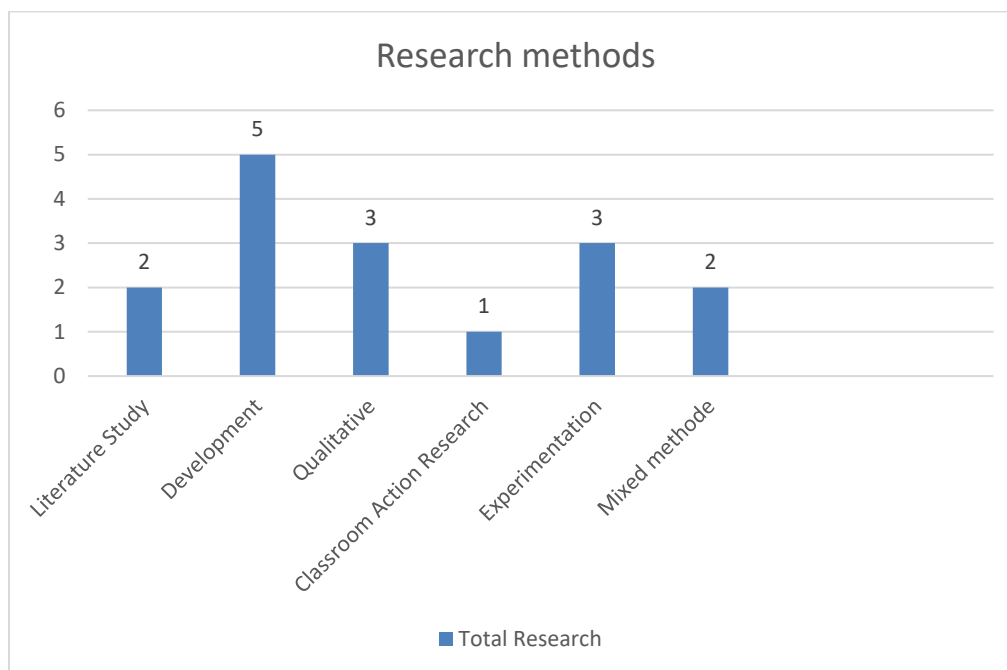


Figure 4. Graph of Research Methods

Data processed by researchers, 2024

There are 3 studies (6%) that use qualitative research methods in examining entrepreneurial interest in the educational environment. This method focuses on an in-depth understanding of individual experiences and views on entrepreneurial interest. Qualitative research helps in understanding the context and factors that cannot be measured by quantitative methods. In addition, some other research methods used in research on entrepreneurial interest in educational settings include development (5 studies), community service (3 studies), literature studies (2 studies), PTK (1 study), experiments (3 studies), and mixed methods (2 studies).

The trend in the use of quantitative research methods shows the dominance of the positivistic approach in research on entrepreneurial interest in the educational environment (Hoang et al., 2021; Lechuga Sancho et al., 2020; Mahfud et al., 2020b; Zhu et al., 2022). This is important to ensure valid and reliable data on entrepreneurial interest is generated. However, there is an increasing use of qualitative and other research methods, showing researchers' awareness of the importance of understanding the context and aspects that cannot be measured by quantitative approaches alone. In the future, it is expected that research on entrepreneurial interest in education will use a variety of complementary research methods to gain a more thorough understanding of the phenomenon of entrepreneurial interest. (Chairat Rais & Ayu Rachmawati, 2019; Georgescu & Herman, 2020; Khawar et al., 2022; Schlaegel et al., 2021).

Conclusion

The review of 50 articles revealed several key findings. First, there is an increasing

trend of research on entrepreneurial interest in educational settings from 2019 to 2024. Second, the most frequent variables found in the articles were learning models and entrepreneurship education. Third, the research shows that many variables can influence entrepreneurial interest in educational settings, with a particular focus on university students and students. Finally, in terms of methodology, there is a dominance of the use of quantitative research methods, indicating the positivistic approach that still dominates in the study. A suggestion for future researchers is to adopt a variety of complementary research methods. This is expected to produce a more complete and in-depth understanding of entrepreneurial interest in the educational environment. Thus, the research conducted can make a more significant contribution to the understanding and development of this field.

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