Socialization of Introduction to Understanding The World of The Financial Profession for Students At State 9 Vocational High School, West Jakarta

Feber Sormin\textsuperscript{1,1}*, Deden Tarmidi\textsuperscript{1,2}

\textsuperscript{1,2}Department of Accounting, Faculty of Economics and Business, Universitas Mercu Buana

feber.sormin@mercubuana.ac.id \textsuperscript{1,2} (corresponding author)

\textbf{Abstract}

Purpose of activity PkM with title Socialization introduction Understanding the World of Professionals in the field finance For students at vocational schools for

\textbf{Kata Kunci:} Sosialisasi, Profesi Keuangan, Akuntan, Konsultan Pajak

\textbf{Abstract}

Purpose of activity PkM with title Socialization introduction Understanding the World of Professionals in the field finance For students at vocational schools for
increase interests, hopes and interests For dream So expert profession field finance. Constitution Number 4 of 2023 concerning Financial Sector Support and Support (PPSK) consists of from Public Accountant (AP), Accountant Practicing (AB), Actuary, Public Appraiser, Tax Consultant, Notary, Legal Consultant, Financial Services Sharia Expert; and other professions determined by the Ministry, Institution, or supervisory and supervisory authority profession related, necessary introduced my friend interest.

Problems: 1). Many Accounting Vocational School students However only few have objective become expert Profession Finance like Accountant besides profession finance other. 2). Current PPPK statement Socialization of Professional Services Finance in Bandar Lampung delivered No A little students who have low interest, and yet understand How become a profession reliable finances. 3). Guard sustainability need power profession field finance in accordance development. The method used is: 1). Extension methods, 2). Question and answer method, 3). Demonstration Method. Devotion public This held especially for student School Intermediate Vocational School (SMK) Negeri 9, West Jakarta. Activity results: With extension method past presentation, Q & A, Demonstration past the practitioner explains experience his profession direct to student / I has be a Solution: 1). Produce interest and motivation vocational school students who have objective For become power expert profession finance, 2). Vocational school students who want to working in the professional world Finance understand better major studies his lectures, 3). give knowledge in practice about profession finance including required competencies owned To use add interest interest take Major Accounting, 4). Participant more know method For become a power expert / profession in the field of Financial Services, 5). Activity This has give contribution input to party government, academics, and parties other.

Keywords: Socialization, Profession Finance, Accountant, Tax Consultant

INTRODUCTION

Development of the business world in the current era this, has give impact need competition in various matter specifically support for internal management from field finances are a must adapt in accordance development world job market demands like it opened opportunities new in the field profession finance. Opportunity work in the field profession finance become interesting because of the business world No Can separated from existence field finance, in particular in the field reporting finance, taxation, management finance and also other related fields with finance (receipt/expenditure of money). This matter become challenge separately for government and society who wish look for work For more prepare More Human Resources Ready Good in a way competence or knowledge whatever is needed. For prepare Source Power man that, of course need started get understanding and knowledge vocational from various level level like from level school Secondary (SMA/SMK) children in the field finance. One of school intermediate vocational the is SMK Negeri 9, which is located at Jl. Gedong Panjang II/17, Tambora, West Jakarta, where own power 40 teachers with 731 students consisting of from class X (213 people), class XI (284 people), and class XII (234 people). Party partner convey to the students need equipped understanding about room scope profession finance more early from class X, so that students are interested For become power more professional experts motivated Study as well as it's not wrong to continue to college tall after graduating from vocational school.
Based on existence data power Work in the field profession skill in the field finance moment This still very lacking compared with amount his needs. Professional Services Support in the field finance according to Constitution Development and Strengthening of the Financial Sector No. 4 of 2023 (PPSK Law No. 4 of 2023) article 259 states there are 8 services profession finance added service other becomes 9 (Nine) ie Public Accountant (AP), Accountant Practicing (AB), Actuary, Public Appraisal Services (JPP), Tax Consultant, Notary, Legal Consultant, Sharia Expert Services Finance, and other professions determined by ministries, institutions, or Supervisory and Supervisory authority profession finance (P2PK). And every activity business in Industry sector finance, profession support sector finance must give independent services. Professional services Finance in Indonesia with amount service profession financial background of major education Accounting above only found in Professional Services Accountant must Accountants (AP and AB), meanwhile profession Tax Consultants and others not must from major Accountancy. Amount Tax Consultant below organization Bond Indonesian Tax Consultant (IKPI) as organization consultant the largest in Indonesia own 6,685 members as of March 9, 2023 who are certified only 5,301 people have own permission consultant tax (KKP), the rest Still deep application process stage practice, of course amount this is very lacking if compared to number of taxpayers in 2022 it will amount to +/- Rp. 19.08 million (LAKEN DJP 2022). Whereas Amount Public Accountants (AP) registered as of 27 November 2023 numbered 1546 people with Accounting Firms Publi 482 KAP and KAP branches are in 184 places throughout Indonesia. Whereas Accountant Practicing (AB) registered 873 people and the Accounting Services Office only 622 KJA with 7 KJA branches throughout Indonesia.

Third profession field finance above, no Can separated from competence understanding about knowledge Accounting, Taxation and Audit. Third profession That must understand in a way draft about bookkeeping. As safe in a way general that Bookkeeping is a recording process is carried out in a way regular For collect data and information finances include assets, liabilities, capital, income and expenses as well as amount price acquisition and delivery goods or services, which are closed. Compiling reports finance form balance sheets, and reports profit make a loss period year tax the. With level need profession in the field finance in Indonesia and also in ASEAN, then there is opportunities Work for Bachelor of Accounting graduates and students School Upper Secondary (SMA) / Vocational (SMK) in particular in the field Accounting, finance, financial management, auditing and taxation that require sufficient understanding know around Field profession Finance like competence knowledge what, information How method become a profession finances, opportunities and things other for /i high school/vocational school students.

A number of factor reason minimal power profession field finances in Indonesia, among other things, are lacking understanding and knowledge Students / i regarding Professional Services Finance as well as How The method For become a power expert in the field finance. This matter in line with current explanation socialization carried out by the Professional Development Center Finance at the Ministry of Finance (Kemenkeu) in Bandar Lampung 2019, and finally in Bandung in 2023. Survey short to do moment before the socialization event begins, shows that student need know more near PPK and show big interest student For become power expert in the field profession finance. Likewise when speaker as power expert do socialization to various schools and universities, many students / students interested and have a dream of working in the field profession finances, however few get it enough information complete around profession finance. As example, generally public only know Accountant Public (AP) with the Public Accounting Firm (KAP), even though Accountant Practicing (AB) with the Accounting Services Office) has also been done There is in a way umbrella law in Indonesia. For it's very necessary support socialization introduction understanding from party
academics, practitioners profession finance or the other party for socialize it introduction understanding in the field profession finance to /I high school/vocational school level students and also university students. Activity This expected provide solutions provide knowledge and provide understanding For increase interest vocational school students towards the professional world finance. In research previously mention that Influence Understanding Accounting, and Professional Tax Attitude influential to Tax Compliance based Minister of Finance Regulation (PMK) No. 216/PK.01/2017 concerning Accountant Register (Sormin, F (2023). In research Brilliant (2020) explains that Accountant Practice influential to Taxpayer compliance in Indonesia, because as power drafting expert report finance as base calculation Taxation has a role important in matter recording, disclosure, presentation and reporting Finance every entity business.

Based on map road study For topic sustainability business 2023 is focused on concepts Accounting, auditing, taxation as well as related GCG development power expert profession in the field accounting, auditing and taxation. More carry on refer to the map road UMB research is presented in Figure 1 below this, research This classified in grove knowledge accountancy with topic system information accountancy.

Based on description in above, the importance socialization Introduction Understanding the Professional World Finance For Students in vocational schools who haven't yet evenly, as well enhancement interest students / students to profession finance, as well guard sustainability need power profession field finance in accordance need development business moment this, then seen need stage Socialization Introduction Understanding the Professional World Field Finance For Students at SMK Negeri 9, West Jakarta by considering existing problems stated.

Lack of introduction Understanding the Professional World Field Finance For SMA/SMK students, interests and information opportunities and needs power Work in the field profession finance, has give rise to problem influence lack power experts needed by business people For support progress of National Development as has been arranged in regulations / regulations and codes ethics profession. Problem This it's not become not quite enough answer party Government only, however the entire general public party holder required interests his support like support party academics, practitioners profession field finance To use disseminate and introduce How opportunities, ways, and competence yes needed For become a power profession in the field professional finance in the future come. So with That Already appropriate for the stakeholders interest like the academic world have a sense of responsibility answer For follow help socialize Introduction Understanding the Professional World Field Finance For Students and staff teachers and users service profession finance, especially in SMK Negeri 9, Tambora, West Jakarta, DKI Jakarta.

IMPLEMENTATION METHOD

Plan Activity

Limited manpower educator at SMK Negeri 9 West Jakarta about situation and condition profession finance so past so Activity devotion public to /I students at vocational schools are intended for can increase understanding and insight, knowledge about the Professional World Finance for holder interests, esp Student State Vocational School level for can motivated interest and prepare self from from high school onwards continue his school bench studying in accordance expected ideals Work in room scope of the business world field profession finance.

Target of socialization Introduction Understanding the Professional World Field Finance For Students at SMK Negeri 9, West Jakarta, are as follows:
1. Students /I Negeri 9, Tambora West Jakarta, DKI Jakarta.
2. /I Negeri 9 students who haven’t yet discover the world of opportunities work power expert in the field profession finance.
3. /I Negeri 9 students who haven't yet know method or mechanism For can become a power expert in the field profession finance.
4. Students who have n't yet know type field profession finance based on regulations that apply in Indonesia.
5. The students who don't realize impact lack of power expert impact to sustainability power expert in the field profession throughout Indonesia.
6. Students, lecturers who have n't yet Lots know and not enough time to look for information around Profession Field Finance.

Role partner in implementation of this program that is with involvement prepare facilities and infrastructure like place and support activity PkM, set timetable implementation, preparation participant educate, give explanation direction and purpose implementation, as well help administration implementation. Roles and tasks chairman and members team moment implementation after open and introduce member team moreover formerly to participant educate, continue in a way alternate convey material past method counseling percentage, involved in ask answer and demonstrate past exposure experience practitioners in the real world field work Good in a way theoretical and practical. Meanwhile the members student role in registration, attendance participants, share materials and questionnaires to students, documenting the implementation process and sharing consumption to student.

Activity Method

PkM activity training method is carried out through stages:
1) Extension method past presentation, with explain material around need field work, conditions need work, type profession finance, background behind competence or Education, flow or necessary steps completed, degree a profession field all finances material used to add insight understanding and Introduction at a glance about condition power expert in the Service Industry Field Finance in Indonesia today This.
2) Question and Answer Method: used to provide the opportunity for participants to ask questions about the material that has been explained as well as For know extent of the material can absorbed by the students. This method is also purposeful For involve participant in implementation activity PkM.
3) Demonstration method: explains experience practitioner a accountant practicing, accountant public, and consultants tax as well as profession other in a way direct to the students.

With delivery material past method counseling percentage, ask answer and demonstrate past exposure experience practitioners in the real world field work Good in a way theoretical and practical, then participant students /I and staff teachers who attend SMK Negeri 9, West Jakarta, can increase knowledge and insight, as well understand it's important obedience follow regulation profession, opportunity Work past introduction and understanding of around Professional Services Industry Field Finance. Evaluation activity done with method Evaluation through related to passing material ask answers and questionnaires evaluation instructor.

RESULTS AND DISCUSSION

Results of Implementing Activities

PkM activities start at 13:00 WIB, where the Implementation team and partners open the activity first, followed by providing materials to Participants from students majoring in Accounting at SMK Negeri 9 West Jakarta regarding understanding the world of professions field finance moment this and opportunity profession finances in the future come.
Activity Stages

The Community Service Team carries out the following activity stages:
1. With the team partner prepare location of the place area devotion society will used.
2. Introduce member team PkM to Partners and at the same time request information around condition environment of SMK Negeri 9 West Jakarta.
3. Prepare needs infrastructure and facilities like preparation banner, questionnaire, reproduce material materials, and prepare consumption in activity before the event starts.
4. Participants register first using the registration form and materials materials (pdf files) submitted to all participant PkM.
5. After all over participant present at the location room class that has determined, next team executor opened the implementation event via one of the moderators from Lecturer participants as member team UMB PkM continued with welcome from The Mitra SMK Negeri 9 West Jakarta was represented at a time head of Partners mother Masta Regina Simanjuntak, M.Pd, PkM Team Leader at a time introduce member team PkM One one by one to the participants, continued with opening of socialization and training events.

Figure 3
Group photo participant after Opening of the PkM event

6. Next, the moderator invites you to source person For explained regarding Socialization understanding Profession in the field Finance to Students at SMK Negeri 9 West Jakarta.
7. Before exposure more Continue, Chairman Implementation Team introduce member team and delivery topics and main points material PkM.

Figure 4
Photo of the implementing team with Partner representatives, and introductions participant

8. The service team provides presentations PPM material.
9. The service team gave participants the opportunity to ask questions or provide opinions about the material that has been provided with coordinated by the event Moderator direct, The aim is to find out how far the participants understand the seal that has been delivered.
10. Service Team also does this current video recording exposure material for students can watch return when material material some do n’t. Video activity accompaniment This can Opened at the link: https://www.youtube.com/watch?v=U9zvKPbE8GU

Discussion

Implementation PPM activities are carried out in a way stare face on Tuesday 6 February 2024, which was attended by participants PkM that is Student Major Accounting at SMK
Negeri 9 West Jakarta along with several Accounting teachers, as well Partners as well as official party school and some Mercu Buana Univ.

All series of activities Socialization of understanding of the Financial profession starts from providing an understanding of what the Financial Sector profession is according to PPSK Law no. 4 of 2023, provides a view of the current situation regarding the types of financial professions, especially in the fields of Public Accountants, Practicing Accountants and also Tax Consultants today. Many Accounting Vocational School students, however only few have objective become expert Profession Finance like Accountant besides profession finance other. Current PPPK statement Socialization of Professional Services Finance in Bandar Lampung delivered No A little students who have low interest, and yet understand How become a profession reliable finances. Guard sustainability need power profession field finance in accordance development.

Development of the business world in the current era this, has give impact need competition especially in the field finances are a must adapt in accordance development world job market demand, such as it opened opportunity new in the field profession finance. Opportunity work in the field profession finance become interesting because of the business world No Can separated from existence field finance, in particular in the field reporting finance, taxation, management finance, audit and also other related fields with finance. This matter become challenge separately for government and society who wish look for work For more prepare Source More Human Power Ready Good in a way competence or knowledge whatever is needed. For prepare Source Power man that, of course need started get understanding and knowledge vocational from level school Intermediate (SMA/SMK) related in the field profession finance. One of school intermediate vocational the is SMK Negeri 9, West Jakarta which requires it provision understanding about room scope profession finance more early, hopefully student more interested For become power financial professional expert in the future come like power expert in the field Accountant Practicing, Public Accountant, Tax Consultant or profession finance other.

The student participants realized and understood how importance understanding early about the world of professions finance known, so that you can add enthusiasm and motivation as well as radiate dreams for become power expert in the field profession finance. By In general, the students were very enthusiastic hear, and listen as well as ask start what is the process or necessary steps through to get it reach as power professional experts in the field finance after in a way general all participant students present almost all become motivated and owned intention For become power expert after understand how open field work in the field profession field finance in the future come While a small portion (2 up to 3 people) of the participants gain understanding enough, where we still hope that there will be another opportunity to find out more about the world of work in the financial profession and what fields of education we have to go through, and almost all over participant Students ask for the PkM team's contact number so they can be contacted if there is anything they need to know more about in the professional world of finance.

In carrying out this activity to socialize understanding of the profession in the financial sector, it was supported by several lecturers who are also professional practitioners in the financial sector, such as the Public Accountant profession who works at the Public Accounting Office (KAP), the Practicing Accountant (AB) who works at the Accounting Services Office (KJA), and also the Tax Consultant Legal profession who works in the Tax Consultant Office (KKP) so that the service team does not experience many obstacles, because the implementation is assisted and supported by friends team other as well as helped chairman partner from the SMK Negeri 9 West Jakarta, in particular organize place and time implementation.

The conditions at the same time as this PkM activity and the desire of the student participants to gain understanding about the Professional World Finance as students
aspirations This activity is very relevant which increases understanding and introduces and adds to the types of work of professional experts in the financial sector, West Jakarta. Apart from that, the PkM Team also explained the flow step by step in detail to the student participants about what they had to do now to achieve their dreams and the process of becoming a financial professional expert which made them enthusiastic about hearing and really listening to all the material presented and the activities.

CONCLUSION

Conclusion
Overall, all series of implementation of socialization activities introduction understanding of the professional world field finance For students of SMK Negeri 9, West Jakarta are has walk with OK, p. This seen from as following:

1) Produce interest and motivation vocational school students who have objective For become power expert profession finance
2) school students who want to working in the professional world Finance understand better major studies his studies, and
3) give knowledge in practice about profession finance including required competencies owned To use add interest interest take Major Accountancy.
4) Participant more know method For become a power expert / profession in the field of Financial Services.
5) Activity This has give contribution input to party government, academics, and parties other.

Suggestion
Development of the business world in the current era this, has give impact need competition especially in the field finances are a must adapt in accordance development world job market demand, such as it opened opportunity new in the field profession finance. Opportunity work in the field profession finance become interesting because of the business world No Can separated from existence field finance, in particular in the field reporting finance, taxation, management finance, audit and also other related fields with finance. This matter become challenge separately for government and society who wish look for work For more prepare More Human Resources Ready Good in a way competence or knowledge whatever is needed. For prepare Source Power man in the field profession finances, of course need started get understanding and knowledge vocational from level school Secondary (SMA/SMK) and students at related universities in the field profession finance from since early. Need support practitioners in the professional world For accompany the lecturers who give it more routine professional world socialization, in particular For become power financial professional expert in the future come like power expert in the field Accountant Practicing, Public Accountant, Tax Consultant or profession finance other.

References


Republik Indonesia, 2008. Undang-undang No. 4 tahun 2023, Pengembangan dan Penguatan Sektor Keuangan.